

OCTOBER 2007

THE SPA PROFESSIONAL'S CHOICE

# american spa

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## SWEET SERENITY

SPA OF THE PINES, LAKE ARROWHEAD, CA





ILLUSTRATION: MALJUK/ISTOCKPHOTO

Inspire your clients with the latest in products, tools, and treatments for their hair—and don't be afraid to get a little creative. **WRITTEN BY CRISTINA DE OLIVEIRA**  
**PHOTOGRAPHY BY LUIS ERNESTO SANTANA**

## elements of style

Top off a client's experience at your spa with an evening-ready 'do. Perfect for both men and women looking to be the best tressed, these styling products are a means to attaining the perfect coif.

BELOW: SUDZZ FX Chisel Hard Rock Cream Gel, Eufora Sculpture Styling Glaze, Wella Color Preserve Molding Paste, and Paul Brown Hawaii Hapuna Spray Medium Hold Hair Spray BOTTOM: Benniefactor B Clever Dressing Crème, Max Green Alchemy Scalp Rescue Sculpting Gel, and KMS California Hairplay Hard Wax RIGHT: Graham Webb Brit Style Whipped Wax, and CHI Infra Gel Maximum Control Gel

FOR PRODUCT INFORMATION, SEE "RESOURCES" ON PAGE 156.  
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## resources

**ABBA**

(800) 231-6245  
www.abbahaircare.com

**Acca Kappa**

(888) 551-0225  
www.shopaccakappa.com

**Aetó Botanica**

(800) 233-6695  
www.oloffbeauty.com

**Alterna**

(888) 4-ALTERNA  
www.4alterna.com

**American Crew**

(800) 598-CREW  
www.americancrew.com

**Auromère**

(800) 735-4691  
www.auomere.com

**Aveda**

(800) 644-4831  
www.aveda.com

**B.Kamins Chemist**

(888) BKAMINS  
www.bkamins.com

**Babyliss**

(800) 326-6247  
www.babyliss.com

**Back to Basics**

(800) 456-9322  
www.backtobasics.com

**Bain de Terre**

(800) 242-9283  
www.baindeterre.com

**Barex Italiana**

(800) 233-6695  
www.oloffbeauty.com

**BennieFactor**

www.benniefactor.com

**Bio Ionic**

(888) 755-6834  
www.bioionic.com

**Brilliant Products**

(800) 522-4512  
www.hairpower.com

**Cake**

(866) 648-2843  
www.cakebeauty.com

**Carita Paris**

(888) 414-4471  
www.carita.com

**CHI/Farouk Systems**

(800) 237-9175  
www.farouk.com

**Color Edge**

(888) 828-5278  
www.trycoloredge.com

**Colure**

www.colurehaircare.com

**Conair**

(800) 326-6247  
www.conair.com

**Cosmopro/Vitality's**

(800) 446-3751  
www.cosmoproshop.com

**Curls**

www.curls.biz

**Davexlabs/L'Anza**

(800) 423-0307  
www.lanza.com

**Davines**

(212) 924-2470  
www.davines.com

**Ecru New York**

(888) ECRU-NYC  
www.ecrunewyork.com

**ESPA**

(305) 421-6332  
www.espaonline.com

**Eufora**

(800) 638-3672  
www.eufora.net

**FHI Heat**

(877) 344-4328  
www.fhiheat.com

**Goldwell**

(800) 333-CHIC  
www.goldwellusa.com

**Goody**

(800) 241-4324  
www.goody.com

**Graham Webb**

(800) 456-9322  
www.grahamwebb.com

**Halo**

(800) 456-9322  
www.halohaircare.com

**Hempz/Supre**

www.hempzhaircare.com

**Hotheads**

(416) 484-6922  
www.hotheads.ca

**Iden**

(800) 935-IDEN  
www.idencosmetics.com

**Innersense**

(877) 254-7385  
www.innersensebeauty.com

**ISO**

(800) ISO-HAIR  
www.isohair.com

**Jan Marini**

(800) 347-2223  
www.janmarini.com

**J Beverly Hills**

(800) 980-0098  
www.jbeverlyhills.com

**Johnny B.**

(888) 828-5278  
www.johnnybhaircare.com

**Joico**

(800) 242-9283  
www.joico.com

**Kama Ayurveda**

www.kamaayurveda.com

**Keune**

(800) 330-9302  
www.keune.com

**KMS California**

(800) 454-5757  
www.kmscalifornia.com

**Korres Natural Products**

(866) 878-5067  
www.korres.com

**Leonor Grey**

www.leonorgrey.com

**LS&B Grooming**

(800) 461-2149  
www.groomingmenusa.com

**Marilyn Brush**

(800) 561-7024  
www.marilynbrush.com

**Matrix**

(800) 6-MATRIX  
www.matrix.com

**Max Green Alchemy**

(415) 863-4155  
www.maxgreenalchemy.com

**Miss Jessie's**

(888) JESSIE-6  
www.missjessies.com

**MOP**

(877) 598-CREW  
www.mopproducts.com

**Ojon**

(877) 929-9959  
www.ojonhaircare.com

**Olivia Garden**

(800) 922-2301  
www.oliviagarden.com

**OmeOrganic**

www.omeorganic.net

**Pala'au**

(808) 572-2830  
www.palaau.net

**Panpuri**

www.panpuri.com

**Paul Brown Hawaii**

(800) 338-0033  
www.paulbrownhawaii.com

**Philip Pelusi**

(888) 263-4720  
www.philippelusi.com

**Phyto**

(800) 55-PHYTO  
www.phyto-usa.com

**Profound Beauty**

(800) 762-9350  
www.profoundbeauty.com

**PureOlogy**

(800) 331-1502  
www.pureology.com

**Rahua**

www.rahua.com

**Redken**

(800) 542-7256  
www.redken.com

**René Furterer**

(800) 522-8285  
www.renefurterer-usa.com

**Royal Brush Company**

(818) 503-4462  
www.royalbrushesinc.com

**Rusk**

(800) USE-RUSK  
www.rusk1.com

**SUDZZ FX**

(888) 783-9939  
www.sudzzfx.com

**Sundari**

(310) 478-4898  
www.sundari.com

**Surya**

(877) 99-SURYA  
www.suryacosmetics.com

**T3 Bespoke Labs**

(888) 340-8880  
www.t3tourmaline.com

**ThermaFuse**

(800) 331-HAIR  
www.thermafuse.com

**TIGI**

(800) 259-8596  
www.tigihaircare.com

**Warren-Tricomi**

(800) 457-2292  
www.warrentricomi.com

**Wella**

(800) 935-5273  
www.wellausa.com

**White Sands**

(877) 720-8477  
www.whitesandsproducts.com

**Yamaguchi Beauty**

(888) 658-1971  
www.yamaguchibeauty.com

**Zents**

(888) 463-4236  
www.zents.com

**Zerran**

(800) 626-1921  
www.zerran.com

**Zotos/Blondie**

(800) 242-WAVE  
www.zotos.com

## artists' corner

**Klint Callaghan**

klintcallaghan@gmail.com

**Cristina Figueredo Zizold**

www.cristinagallery.com

**Carla Terwillegger**

www.twiggoriginals.com  
carla\_terwillegger@hotmail.com

**Cameron Wyatt**

wyatt\_cameron@yahoo.com

